

Basic Color Theme/Style

Does client want more intricate, custom tile design?

Does client want specific, brand-name fixtures ie. Kohler or are comparable brands acceptable?

Personal/Emotional:

What about the existing bathroom does the client not like? What problems are they trying to solve?

Have they had any past bad experiences with contractors?

Have they had any past good experiences with contractors?

What are the most important qualities the client would look for in a contractor or a remodeling company?